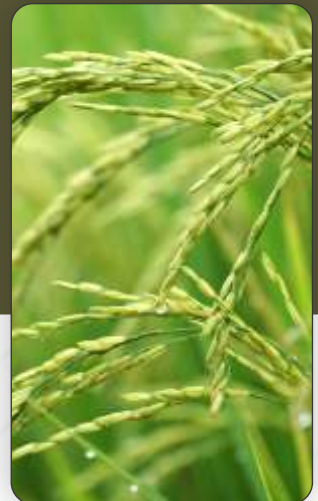


THE GRAIN EXPO

Exhibiting The Future of Grain Industry



03 | 04 | 05 AUG. 2022

India Expo Center & Mart, Greater Noida,
UP, India

Event by:



The Grain Expo (TGEX)

Indian food and grocery market contributes 70% of the sales and stands 6th largest globally. An estimated food grain production of 30865 million tonnes of food grain in the financial year 2021 shows a rise of around 1114 million tons compared to 2020. India has hugely influenced the world by becoming the world's second-largest rice producer, producing 1189 million metric tonnes of milled rice in 2019-20 and roughly 107 million tonnes of wheat.

Pulses account for 2315 million tons, constituting 25 % of global production, and India stands in the top 15 leading exporters in agricultural products across the world. The country's agricultural sector is predicted to rise to US\$ 24 billion by 2025, where the total agricultural and the export of its allied products stood at US\$ 4125 billion in 2020. The food processing sector surged by 108 per cent in gross value to Rs 224 lakh crore in 2019-20, from Rs 134 lakh crore in 2014-15, and finally grew by 1734 per cent to \$4125 billion.

Indian GRAIN INDUSTRY Market Drivers

- Development in rice, wheat, and cereal exports: Wheat and other cereals and non-Basmati rice were the commodities that underwent the most export growth between FY20-21. Wheat and grains increased by 58% from Rs 3,708 crore (US\$ 505 million) to Rs 5,860 crore (US\$ 799 million), while non-basmati rice increased by 130 percent from Rs 13,130 crore (US\$ 1,789) to Rs 30,277 crore (US\$ 4,126 million). In FY21, India sold US\$ 402 billion worth of basmati rice and US\$ 481 billion worth of non-basmati rice, while in FY22, it sold US\$ 61696 million worth of basmati rice and US\$ 105 billion worth of non-basmati rice (till May 2021).
- Government Initiatives and funding: The Ministry of Food Processing has allocated Rs 2941.99 crore in the Union budget for 2022-23. The Indian government has also approved 100 per cent FDI in food product marketing and food product E-commerce through the automatic route. The government has also committed Rs 6,000 crore (US\$ 793 million) as funds for the mega food parks as part of the programme for Agro-Marine Processing and Development of Agro-Processing Clusters (SAMPADA), and plans are also being made to triple the capacity of the food processing sector from the existing 10% of agriculture production.
- Methodologies for accelerating the processes: The Government of India approved a Product Linked Incentive (PLI) scheme for the food processing sector in April 2021, with an incentive outlay of Rs 10,900 crore (US\$ 1,484 million), supporting the food manufacturing units to stipulate minimum sales and to make the least stipulated investment for extension of processing capacity and branding abroad. It also aims to incentivise the emergence of strong Indian brands over six years beginning in FY 2022. The government's Digital Agriculture Mission for 2021-25 includes new technologies based on agro-projects such as remote sensing, artificial intelligence, blockchain, and GIS technology, as well as robotics, drones, and other technologies.
- Facilities and support in transportation: In October 2021, the Civil Aviation Department launched the Krishi UDAN 20 scheme, which will be implemented at 53 airports all over the country, offering incentives and assistance for the transportation of agricultural products by air, with a focus on the tribal and northeast regions, is projected to be beneficial to farmers, airlines, and freight forwarders. In addition, the Indian government has announced an investment in ethanol manufacturing worth Rs 8,500 crore (US\$ 119 billion).

The Grain Expo (TGEX): Path to achieving your Growth Objectives

Be a part of The Grains Show as an exhibitor or sponsor to grow faster in this rapidly growing industry. TGEX team takes extra care in helping you select the best participation package including stall sizes that help portray your company in the best manner, supporting it with sponsorship packages that highlight your participation, accentuating your presence at the conference and awards and designing dedicated match making programs. All with the single objective of helping you achieve the highest return on your investment.

What can you achieve at TGEX

Participation at TGEX becomes the most apt marketing solution to generate sales leads, launch a new product, brand your enterprise, Network with existing and potential customers, Benchmark against competition, Enter new markets and Attract new Partnerships

Ways TGEX can help you Achieve your marketing objectives

TGEX over the three days will create a multipronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

1. **Exhibition:** World class exhibition with 100+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
2. **Conference:** A highly focussed conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
3. **Excellence Awards:** The Awards for Excellence in Grains Sector organised in association with Zee Business will put a spotlight on the products, organisations and leaders of the Grains sector that are making exemplary contribution to the sector. The winners success stories will be showcased as a part of the post event TV telecast.
4. **VIP Buyer Program:** TGEX will compile a list of key buyers, basis inputs from the exhibitors and work out a felicitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
5. **1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
6. **Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 25,000 professionals... in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
7. **Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc...
8. **Post Event Promotion:** We will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry.





Exhibitor Profile

- Importers and exporters
- Grain milling plants
- Cleaning machines
- Laboratory equipments
- Boilers and parboiling systems
- Drying and husking machines
- Grain handling equipment
- Electric panels and automation
- Screening machines
- Colour sorters
- Air compressors
- Packaging machines
- Elevators/conveyors/belts
- Silos, storage systems and warehousing
- Weighing systems
- Renewable energy
- Packaging

Visitor Profile

- Importers and exporters
- Owners, chief engineers and top executives of various rice mills, pulse mills, wheat mills and the milling sector.
- Potential investors and employees of food companies associated with rice, wheat, pulses as well as the milling sector
- Distributors as well as selling agents
- Government officials and nodal agencies
- Trade commissioners
- Processing experts
- Potential buyers for all the kind of machinery exhibited.

Why Visit TGEX

Identify New Technologies

Understand Best Practice

Develop New Suppliers

Source new Materials

Technology is evolving at a rapid pace which is leading to an explosion in new product offerings. TGEX is your platform to see first-hand, compare, review and procure products, services and technologies that can help take your business to the next level in terms of efficiency and profitability. This comes along with the perks of seeing what your peers are doing.



GRAIN EXCELLENCE AWARDS

A platform to award success stories & create benchmarks

The Grain Excellence Awards will be a platform that will put a spotlight on the heroes of the sector who have risen in spite of challenges.

The Awards will not only be an expression of gratitude but will also help spread the knowledge that comes from the successful case studies, best practice which will become the benchmark for many more professionals to follow.



In Association with



GRAIN INDUSTRY CONVENTION



Event by :



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Concurrent Events :



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